

## CUCCINELLI-RGA

[illegible]

**\*Sort data with each new order entry.\***

1082

POLITICAL ADVERTISER RE-CAP

Advertiser: Cuccinelli - RGA

A.E./Rep: W. Hildebrandt

Customer #: \_\_\_\_\_

HRP Office: D.C.

Contract #: 27345 Date 8/19/13

Headline #: 10799795

Flight Dates: 8/21-8/29

Gross Amt: 48,090.00

Net Amt: 40,876.50

Checks Received      Net Amount

Dtd 9344 8/19      40876.50

Dtd \_\_\_\_\_

Dtd \_\_\_\_\_

Total Rec'd/Net: \_\_\_\_\_

Contract Revised/Date: 8/20

New Flight Dates: 8/21-8/29

New Gross: 48,090.00

New Net: 40,876.50

Contract Revised/Date: 8/21

New Flight Dates: 8/21-8/29

New Gross: \$48,385.00

New Net: \$41,127.25

Credit/Refund Due: \_\_\_\_\_

Memo Dtd: \_\_\_\_\_

Gross Amt: \_\_\_\_\_

Net Amt: \_\_\_\_\_

Check #: \_\_\_\_\_

<u>Invoice</u>	<u>Bdcast Mo</u>	<u>Net Amt</u>
<u>27345-1</u>	<u>Aug</u>	<u>21547.50</u>
_____	_____	_____
_____	_____	_____

Notes: \_\_\_\_\_

Invoice Total: \_\_\_\_\_

Completed: \_\_\_\_\_

Contract Agreement Between:

## CONTRACT



WDBJ Television Inc.  
2807 Hershberger Rd  
Roanoke, VA 24017  
(540)344-7000

www.wdbj7.com

And:

American Media Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

Contract / Revision 27345 /		Alt Order # 06799795
Product CUCCINELLI 4 GOV/RGA		
Contract Dates 08/21/13 - 08/29/13		Estimate # 3774
Advertiser POLI / K CUCCIN/ RGA/ R/ GOV/ VA		Original Date / Revision 08/29/13 / 08/29/13
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WDBJ-TV	Account Executive WILL HILDEBRANDT	Sales Office Political
Special Handling		
Demographic Adults 35-64		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WDBJ	08/21/13	08/23/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	--WTF--				5	\$120.00	0.00			
2	WDBJ	08/26/13	08/29/13	5-6 Mornin'	5-6 MORNIN'		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWT---				5	\$120.00	0.00			
3	WDBJ	08/21/13	08/23/13	MORNIN'	M-F 6-7A		:30				NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	--WTF--				6	\$225.00	0.00			
4	WDBJ	08/26/13	08/29/13	MORNIN'	M-F 6-7A		:30				NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWT---				8	\$225.00	0.00			
5	WDBJ	08/21/13	08/23/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	9	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	--WTF--				9	\$115.00	0.00			
6	WDBJ	08/26/13	08/29/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	12	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MTWT---				12	\$115.00	0.00			
7	WDBJ	08/24/13	08/24/13	NEWS 7 SAT MORNING	8-9A SAT		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-----1-				1	\$170.00	0.00			
8	WDBJ	08/25/13	08/25/13	NEWS 7 SUNDAY MORNIN	8-9A		:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-----2				2	\$170.00	0.00			
9	WDBJ	08/25/13	08/25/13	CBS News Sunday Morning	SU 9-1030A		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	-----2				2	\$175.00	0.00			
10	WDBJ	08/21/13	08/23/13	LIVE WITH KELLY AND MIC	M-F 9-10A		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/13	08/25/13	--WTF--				3	\$80.00	0.00			
11	WDBJ	08/26/13	08/27/13	LIVE WITH KELLY AND MIC	M-F 9-10A		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/13	09/01/13	MT-----				2	\$80.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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